

WHAT **NOT** TO **WEAR**

ESD 112 Professional Photo Edition

1 Avoid very bright, high-contrast colors.

The best colors to wear are mid-tones (neither very light, nor very dark) in a color that is flattering to your complexion. Do not wear white, black, bright red, florescent colors, etc.

2 Just say “no” to the print.

Bold prints and patterns on clothing will draw the eye and make a photo busy. Stick to neutrals or more tone-on-tone, smaller scale prints.

3 Don’t rethink your entire look.

Picture day is not the day to try a completely new hairstyle, makeup or outfit. Stick to a style that you could do in your sleep. Similarly, don’t wear clothing that is uncomfortable. Choose an outfit that gets you compliments when you wear it and that has the minimum amount of fuss.

4 Be the best version of yourself.

Only twenty-year-olds look great on camera no matter what. Take a quick peek in the mirror just before photo time to tame stray strands. Models who look “au naturale” are wearing makeup. Even if you don’t normally wear makeup, consider a touch of powder, mascara, and lipstick. Men: Make sure your sideburns and neck are neat and your facial hair is under control.

5 Limit the bling.

Too much flashy jewelry can be distracting. Limit yourself to a necklace or earrings, but not both. Avoid jewelry that easily tangles, flips around, or doesn’t play well with your clothing/hair.