

ESD 112
ALL STAFF MEETING
FEBRUARY 15, 2019

JOINING FORCES
WITH OUR ESD
SUPERHERO
COLLEAGUES

THE ENTIRE LEAGUE IS
AT YOUR SERVICE!

CALLED
TO SERVE
CHILDREN,
SCHOOLS
AND THEIR
COMMUNITIES!



A hand in a white shirt cuff and blue patterned sleeve reaches out from a pool of water. The background is a red and blue comic book panel with a yellow speech bubble.

HELP!

**I NEED A
SUPERHERO!**

I'M
DROWNING!

**INTRODUCING
THE
COMMUNICATIONS
LEAGUE WHO
SERVES
ESD 112
PROGRAMS AND
EDUCATIONAL
COMMUNITIES!**

MEET YOUR SUPERHEROES

LEAGUE OF COMMUNICATORS

An elite team of education communications heroes composed of experienced strategists and powerful creatives. Not to be underestimated.



KNOWN ALIASES:



LORI OBERHEIDE
a.k.a. SUPER STRATEGIST
Asst. Superintendent,
Communications
& Public Engagement



SUSAN RAHL
a.k.a. THE JUGGLER
Admin. Assistant



MICHELE LARSEN
a.k.a. DR. SUNSHINE
Communications
Manager



SARAH COOMBER
a.k.a. THE WINGED
STORYCATCHER
Communications
Manager



JODI THOMAS
a.k.a. THE INCREDIBLE
WORDSMITH
Public Information
Coordinator



JULIE GAETZE
a.k.a. MULTIPLICITY
Print Shop Manager



MONIQUE DUGAW
a.k.a. CAPTAIN CRISIS
Director,
Communications
& Public Engagement



HEIDI BARNES
a.k.a. THE ILLUMINATOR
Director, Creative
& Web Development



MELISSA BURT
a.k.a. MEGA ZOOM
Graphic Designer
& Copywriter



JENNA BUESCHER-HILL
a.k.a. THE ILLUSTRIOUS
GRAPHICAT
Graphic Designer
& Copywriter



LAURA MARTIN
a.k.a. TEKTONIKA
Graphic & Wordpress
Designer



ROSE YANDELL
a.k.a. THE VISUALIZER
Educational Cable
Television Coordinator

TOP SECRET

ZOWIE!
THAT'S QUITE
A LINEUP!



JODI THOMAS,
WASHOUGAL,
CHEHALIS, ART
SHOW, POETRY
OUT LOUD

SARAH COOMBER,
HOCKINSON,
PREVENT,
SKAMANIA

MONIQUE DUGAW,
DIRECTOR OF
COMMUNICATIONS

MICHELE LARSEN,
KELSO, LONGVIEW,
CLIMETIME

NEVER
FEAR! THE
DIVAS ARE
HERE!



DISTRICT DIVAS

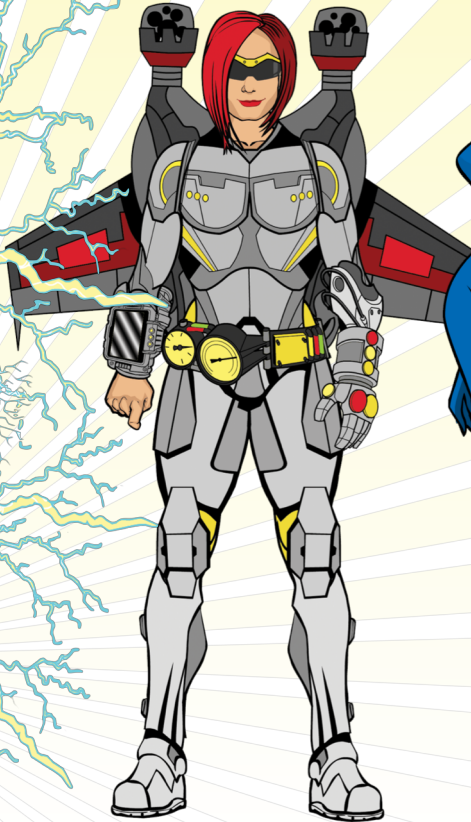
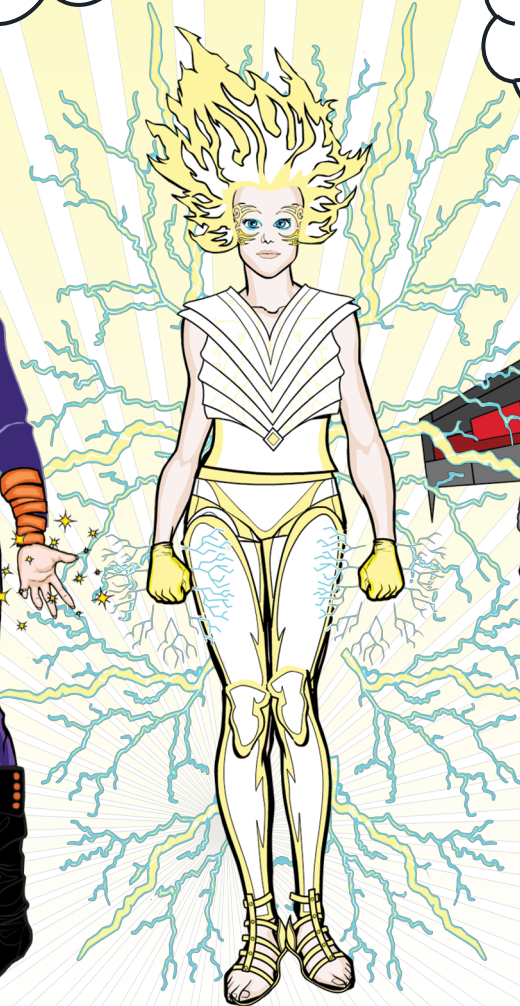
JENNA
BUESCHER-HILL,
DESIGNER SLASH
COPYWRITER

HEIDI BARNES,
DIRECTOR,
CREATIVE AND
WEB
DEVELOPMENT

LAURA MARTIN,
WEB DEVELOPER

MELISSA BURT,
DESIGNER SLASH
COPYWRITER

HOLY INSIGHT!
WE CAN
VISUALIZE
YOUR IDEAS!



DESIGN HEROES



ROSE YANDELL,
VIDEOGRAPHER

X-RAY
VISION

KARL PARKER,
PLAYBACK
TECHNICIAN

GREAT
TRANSMISSION!
I'M GETTING
A SIGNAL!

THE VISUALIZER



JULIE GAETZE,
PRINT CENTER
MANAGER

BRAVELY TACKLING
SW WA SCHOOL
PRINTING NEEDS

SUE MUELLER
KARL PARKER

ABLE TO PRINT
FASTER THAN
A SPEEDING
BULLET!

MULTIPLICITY



SO MUCH JUGGLING IT'LL MAKE YOUR HEAD SPIN!

KNOWN SUPERPOWERS:
MASTERY OF HIGH VELOCITY TO-DO LISTS

THE JUGGLER



LENDING
INSIGHTS

FIGHTING FOR
TRUTH, JUSTICE
AND THE
CABINET WAY!

LEADING THE
PROBLEM-
SOLVING
BRIGADE!

COMMANDING
COMMUNICATIONS
FOR 35 YEARS!

SUPER STRATEGIST

SUPER STATS

BAM!

CRANKIN'
OUT THE
WORK!

2,038 FEE
FOR SERVICE
HOURS
BILLED IN
2017-18

2,311
DISTRICT DIVA
CONTRACT
HOURS IN
2017-18

8,900
PROGRAM
AND CORE
HOURS
WORKED

29 EXTERNAL
CLIENTS
BILLED!

QUESTIONS?

WE'RE ONE
CALL AWAY!

CALL THE
CORPS!

SERIOUSLY!

WE'LL
FOLLOW UP!

HELP! WRITERS!
DESIGNERS!

OR

CONTACT
US

FILL OUT
A REQUEST FORM
ONLINE!

[ESD112.ORG/COMMUNICATION](https://www.esd112.org/communication)

